

Press Release

Release Date: July 10, 2011

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Consolidated Education Technologies (I) Pvt. Ltd. (ConedTec) announces the launch of Powered Learning Centers

*Your Neighborhood After School Tuition Centers with 21st Century Teaching and Learning Tools
Products and Expert Tutors for K- 10 students for all curriculums*

Visakhapatnam, July 10, 2011 – ConedTec announces the launch of its first Powered Learning Center at Lawson’s Bay Colony in Visakhapatnam. This is the first of its kind initiative in India that caters to the needs of parents and students looking for qualitative after school tuitions. Professor Bala Veeramacheneni, the CEO of ConedTec said, “This is the first of the 100 centers we plan to launch this year.” He also said, “the world of tutoring is full of quick-fix solutions designed to get students through one test or assignment. We believe in empowering children with a lasting education so they can succeed today and in the future.”

Problem: Lack of quality schooling, parental inability to help children after school and the tremendous pressure to score more has led to a situation where students work more but learn little. Poor performance hurts child’s confidence and can lead to a sense of failure. Helpless children and parents are frustrated. They find quick fix solutions like expensive home tuitions by inexperienced teachers, or send their children to the same school teacher to win their good will or find an easy way out by sending children to corporate schools that keep them from morning until 8 or 9 PM.

Our Solution: Our centers help the child work on their study skills and bring back their confidence to succeed. Each of our neighborhood technology aided after-school tutoring services center has good infrastructure and AC computer labs.

- With 1-to-1 tutoring by experts providing mentoring for children with their homework, tests and day-to-day learning.
- Continuous assessment and reporting using our Proprietary Diagnostic Testing framework provides each student with a Personalized Learning Plan by addressing their weak areas.
- These centers are equipped with multimedia learning objects, class-notes, assessment, e-tutoring, work books, digital libraries and more...



The moment a student joins our center he/she will be administered an academic diagnostic test to identify the areas of weakness in his/her study skills and capabilities. This will help tutors design a personalized learning plan which aims at strengthening those areas.

At Powered Learning Centers, all tutors are qualified and experienced. Each student is assigned individual computers and motivation rewards for achievements. Parents get regular reports on their child's performance and skills. Our multi-sensory approach to learning, emphasizes strong reinforcement of concepts, provides individual attention and nurtures the development of self confidence in your child. Your child's grades will improve measurably as will their performance on school exams. Professor Bala Veeramacheneni says "Powered Learning Centers' services, staff and facilities exceed essential standards of educational quality."

About ConedTec: Consolidated Education Technologies (I) Pvt. Ltd. (ConedTec) is an Education Solution Provider. We cater to Schools, Colleges, Universities and other education related Institutions. We provide - a portfolio of teaching and learning content, technologies and services both online and offline. ConedTec provides smart classroom solutions to over 300 schools (K-10) and over 3 lakh students across India. We provide multimedia animation content in 2D/3D, assessment tools, syllabus specific learning resources, and more for all curriculums in addition to unique hardware solutions for schools. We also provide a range of technologies that includes Learning Management Systems, School Management Systems, e-Tutoring platforms, etc. We train teachers on the 21st century teaching framework. In addition, we cater to International students especially the undergraduate student segment in the USA.

Powered Learning Center's parent company, Consolidated Education Technologies (I) Pvt. Ltd., is privately funded and has its Corporate office at Visakhapatnam, the Technology Center at Hitech City, Hyderabad, India and our International office in New York, USA

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For additional information visit our web sites at:

<http://www.conedtec.com> ; <http://www.poweredlearning.in> ; <http://www.eggog.com> and <http://www.poweredlearningcenter.com>

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